

CITY OF GREENACRES
INTEROFFICE MEMORANDUM
 2016.2MT6.006

TO: Andrea McCue, City Manager
FROM: Michele Thompson, Leisure Services Director
RE: Department Report for January 23, 2015 through February 12, 2016
DATE: February 12, 2016

1. ADMINISTRATION

PERFORMANCE MEASUREMENT	THIS PERIOD	FY 2016 TO DATE	FY 2016 BUDGET
Contracts Coordinated	0	0	4
Collaborative Partnerships	1	10	18
Ind. Contractor Agreements	2	9	30
Events Coordinated	1	7	13
Citizen Requests Processed (Admin, Community Ctr & YP)	2,317	9,567	24,800

2. COMMUNITY & RECREATION SERVICES

ACTIVITY	SPONSORS/ PARTNERS	FY 2016 TO DATE	FY 2016 BUDGET
Community Events:			
<ul style="list-style-type: none"> • Movies in the Park (3) <ul style="list-style-type: none"> ○ October 2, 2015 ○ November 6, 2015 ○ December 19, 2015 		\$1,349 (105 attended) \$1,424 (102 attended) \$1,574 (52 attended)	\$4,548
<ul style="list-style-type: none"> • Lunch with Santa (12/5/15) <ul style="list-style-type: none"> ○ (Co-sponsored event) 	<i>Advanced Disposal</i> - \$2,000	\$2,013 (600 attended)	\$3,500
<ul style="list-style-type: none"> • Fiesta de Pueblo (1/9/16) <ul style="list-style-type: none"> ○ (Co-sponsored event) 	PR Hispanic Chamber	Final Expenses Pending (2,000 attended)	\$1,099
<ul style="list-style-type: none"> • Love on the Lawn (2/13/16) 	Gift cards from local Restaurants		\$1,740
<ul style="list-style-type: none"> • Concerts in the Park (3) <ul style="list-style-type: none"> ○ January 29, 2016 ○ February 26, 2016 ○ March 25, 2016 		50 attended	\$3,000
<ul style="list-style-type: none"> • Daddy Daughter Dance (2/20/16) 			\$2,225

<ul style="list-style-type: none"> Egg'stravaganza (3/26/16) 	<i>Future Kids-\$2,000</i> <i>Kids World-\$1,000</i> <i>Kiwanis Club-\$250</i>		\$7,700
<ul style="list-style-type: none"> Greenacres' 90th Birthday Bash (4/16/16) 			\$8,925
<ul style="list-style-type: none"> Independence Day Celebration - "Ignite the Night" (7/4/16) 			\$24,830
Neighborhood Events::			
<ul style="list-style-type: none"> Thanksgiving Dinner (11/25/15) Back-to-School (8/6/16) 	Local Restaurants	300	\$1,600 \$1,133
# of Senior Trips:			
<ul style="list-style-type: none"> 12/30/15, 1/20/16, 2/17/16, 3/9/16 & 3/30/16 2/10/16 	Broward Stage Door Theatre (0) Vero Bch Outlet (0)	44 5	55 30
Avg. # of daily participants/meals served at Senior Meal Program	23/345	1,781	N/A
Facility Rentals:			
<ul style="list-style-type: none"> Fields/Concession Stands Pavilions Classrooms/Gym Rentals 	38 6 54	245 41 331	723 120 694
Total Rental Revenue Generated	\$5,219.75	\$26,632.81	\$102,500
Youth Leagues:	This Period		
<ul style="list-style-type: none"> Co-ed Fall Soccer (5/30/15 - 9/11/15) Co-ed Spring Soccer (1/19/16 - 2/19/16) Greenacres Youth Baseball* (Fall) Greenacres Youth Baseball* (Spring) Co-ed Winter Basketball (9/21/15-3/12/16) Co-ed Youth Tennis (2/8/16-4/16/16) 	1 25 - 12 1 -	106 26 70 12 106 2	710 200 200 76 68 132 15

* Formerly Greenacres Little League

3. YOUTH PROGRAMS

PROGRAM (Hours of Operation)	DAYS	HOURS	
CARES	Monday - Friday (school days)	2:00 - 6:00 p.m.	
Cool Zone	Monday - Friday (school days)	4:30 - 6:30 p.m.	
Hot Spot	Monday - Friday (mentors) 1st and 3rd Friday and Saturday	3:30 - 6:30 p.m. 6:00 - 10:00 p.m.	
PERFORMANCE MEASUREMENT # of Students Enrolled	AVERAGE THIS PERIOD	FY 2016 TO DATE	FY 2016 BUDGET
Daily Attendance (CARES & Cool Zone)	88	105	150
<ul style="list-style-type: none"> CARES 	70	78	120

• Cool Zone	18	27	30
• Hot Spot	3	23	25
Daily Transportation	86	103	150
• 5 Elementary Schools	68	75	120
• 3 Middle Schools	18	28	30
• Parent Drop-off	2	2	0
# of Participants in Junior Counselor (JC)	0	0	15
# of Participants in Counselor-in-Training (CIT)	3	23	15
# of Participants in Life Skills Training Prog.	0	0	15
# of Participants in Mentor Program	3	23	15
# of Presidential Volunteer Service Hours (calculated from Jan-Dec)	80	177 hrs	3,000 hrs
PROGRAM PARTICIPATION	THIS PERIOD	FY 2016 TO DATE	FY 2016 BUDGET
Grants/Licenses Coordinated:			
• Early Learning Coalition	\$30,106.96	\$100,764.91	\$355,736
• Registration and Parent fees	\$7,410.00	\$41,071.40	\$174,958
• Dept. of Health Child Care Food Program	\$1,549.80	\$6,383.36	\$11,400
Service Agreements Coordinated	1	1	4

- Registration is underway for Spring Camp scheduled from Friday, March 18, 2016 through Friday, March 25, 2016. Field trips include Monkey Joe's, Atlantis Skateway, Fun Depot, Movies, Palm Beach Zoo and Bowling.
- On Friday, February 19, 2016 Hot Spot students will be hosting a "Parent's Night Out" fundraiser at Community Hall from 6:00 p.m. – 9:00 p.m. The event provides parents the opportunity for a night out without children, while they kids spend some extra time at Youth Programs enjoying pizza with safe and fun activities.
- The Palm Beach County Youth Services Department has approved the City's Youth Programs Division as an approved Summer Camp Scholarship Program provider for 2016 – this will increase program enrollment and create another promotional opportunity for the program.
- Staff and students are working with Nancy Birardi from the Literacy Coalition of Palm Beach County on activities for Pink Shirt Day on Feb. 24th. Staff are coordinating activities and assisting with events at Diamond View Elementary and Santaluces Community High School.

GENERAL

- New Upcoming City Sponsored Events at Greenacres Community Park:
 - "Concerts in the Park" - Fridays from 7:00 to 9:00 p.m.
 - February 26, 2016 – *Marko Pocta and The Lionheart Band*
 - March 25, 2016 – *Solid Brass*
- "Love on the Lawn" is scheduled for Saturday, February 13, 2016 from 4:00 to 5:30 p.m. at Greenacres Community Park featuring Mayor and Mrs. Ferreri, big band sounds by *Licensed to Swing* directed by Cecil Balderson, roses, candy, contest and gift cards!
- The *Daddy Daughter Dance* is scheduled for Saturday, February 20, 2016 from 6:30 to 9:00 p.m. at the Greenacres Community Center. This year's theme is

Asian Elegance and features Chinese dinner, dessert, dancing, fun and games, a photo prop booth and professional photographs for purchase. Tickets are \$25 per/person.

- The Egg'stravaganza Event is scheduled for Saturday, March 26th from 10:00 a.m. – 1:30 p.m. at Greenacres Community Park with four different egg patches, prize baskets from the Kiwanis Club, a free hay ride, inflatable amusements, arts & crafts, and the Easter Bunny. Future Kids and Kids World child care centers are this years' Platinum (\$2,000) and Silver (\$1,000) level sponsors.
- Plans are well underway for the City's 90th Birthday Celebration scheduled for Saturday, April 16, 2016 at Greenacres Community Park from 11 a.m. – 3:00 p.m. with the following activities planned:
 - Performances by; JIL Lancer Band, Liberty Park, L.C. Swain, Okeeheelee,
 - Horse and carriage rides
 - A "Roaring 20's" costume contest
 - City information booths
 - Fire Rescue's Ambulance and Fire Truck
 - PBSO's K-9 Unit, Mounted Patrol and Eagle helicopter
 - Inflatable amusements/birthday cake/food vendors/face painter
- The following businesses have generously provided donations for upcoming 2016 events:

Saigon Tokyo	\$30 gift certificate
CiCi's Pizza	(4) All-you-can-eat buffet gift cards
New Creations Hair Design	\$25 gift card
A Flower Patch	\$25 gift card
Applebee's	Gift card pending
Tomatoes	\$20 gift card
Red Lobster	(3) \$10 gift cards
Chris' Taverna Greek Rest.	\$25 gift card
El Sabor - Latino Restaurant	\$25 gift card
Eagle Grill	\$50 gift card
Flower Jungle	(2) \$25 gift cards

- Senior Ballroom Dances are held every Thursday from 1 – 3 p.m. in the Community Center gym featuring the live band *Reflections* with refreshments served.
- AARP Smart Driving Classes are scheduled for Monday, February 22nd, March 14th and April 18th for participants 55 and over at the Community Center from 9:45 a.m. to 4:30 p.m. to provide a refresher of the "Rules of the Road." The fee is \$15 for AARP members and \$20 for non-members.

Michele Thompson, CPRP
Director of Leisure Services