

**CITY OF GREENACRES**  
**INTEROFFICE MEMORANDUM**  
 2016.3.MT6.003

**TO:** Andrea McCue, City Manager  
**FROM:** Michele Thompson, Leisure Services Director  
**RE:** Department Report for February 27, 2016 through March 11, 2016  
**DATE:** March 14, 2016

**1. ADMINISTRATION**

<b>PERFORMANCE MEASUREMENT</b>	<b>THIS PERIOD</b>	<b>FY 2016 TO DATE</b>	<b>FY 2016 BUDGET</b>
Contracts Coordinated	0	0	4
Collaborative Partnerships	1	11	18
Ind. Contractor Agreements	2	9	30
Events Coordinated	1	7	13
Citizen Requests Processed (Admin, Community Ctr & YP)	915	11,402	24,800

**2. COMMUNITY & RECREATION SERVICES**

<b>ACTIVITY</b>	<b>SPONSORS/ PARTNERS</b>	<b>FY 2016 TO DATE</b>	<b>FY 2016 BUDGET</b>
<b>Community Events:</b>			
<ul style="list-style-type: none"> <li>• Movies in the Park (3)               <ul style="list-style-type: none"> <li>○ October 2, 2015</li> <li>○ November 6, 2015</li> <li>○ December 19, 2015</li> </ul> </li> </ul>		\$1,349 (105 attended) \$1,424 (102 attended) \$1,574 (52 attended)	\$4,548
<ul style="list-style-type: none"> <li>• Lunch with Santa (12/5/15)               <ul style="list-style-type: none"> <li>○ (Co-sponsored event)</li> </ul> </li> </ul>	<i>Advanced Disposal</i> - \$2,000	\$2,013 (600 attended)	\$3,500
<ul style="list-style-type: none"> <li>• Fiesta de Pueblo (1/9/16)               <ul style="list-style-type: none"> <li>○ (Co-sponsored event)</li> </ul> </li> </ul>	PR Hispanic Chamber	Final Expenses Pending (2,000 attended)	\$1,099
<ul style="list-style-type: none"> <li>• Love on the Lawn (2/13/16)</li> </ul>	Gift cards from local Restaurants	150 attended	\$1,740
<ul style="list-style-type: none"> <li>• Concerts in the Park (3)               <ul style="list-style-type: none"> <li>○ January 29, 2016</li> <li>○ February 26, 2016</li> <li>○ March 25, 2016</li> </ul> </li> </ul>		50 attended 45 attended -	\$3,000
<ul style="list-style-type: none"> <li>• Daddy Daughter Dance (2/20/16)</li> </ul>		77 attended	\$2,225

• Egg'stravaganza (3/26/16)	Future Kids-\$2,000 Kids World-\$1,000 Kiwanis Club-\$250		\$7,700
• Greenacres' 90th Anniversary Celebration (4/16/16)	AutoNation-\$1,000 FL League of Cities - \$1,000		\$8,925
• Independence Day Celebration - "Ignite the Night" (7/4/16)			\$24,830
<b>Neighborhood Events::</b>			
• Thanksgiving Dinner (11/25/15)	Local Restaurants	300	\$1,600
• Back-to-School (8/6/16)			\$1,133
# of Senior Trips:			
• 12/30/15, 1/20/16, 2/17/16, 3/9/16 & 3/30/16	Broward Stage Door Theatre (0)	44	55
• 2/10/16	Vero Bch Outlet (0)	-	30
Avg. # of daily participants/meals served at Senior Meal Program	21/210	1,781	N/A
<b>Facility Rentals:</b>			
• Fields/Concession Stands	25	297	723
• Pavilions	3	44	120
• Classrooms/Gym Rentals	37	404	694
Total Rental Revenue Generated	\$3,642.50	\$33,334.06	\$102,500
<b>Youth Leagues:</b>	This Period		
• Co-ed Fall Soccer (5/30/15 - 9/11/15)	-	105	200
• Co-ed Spring Soccer (1/19/16 - 2/19/16)	53	151	200
• Greenacres Youth Baseball* (Fall)	-	70	76
• Greenacres Youth Baseball* (Spring)	-	88	200
• Co-ed Winter Basketball (9/21/15-3/12/16)	-	104	132
• Co-ed Youth Tennis (2/8/16-4/16/16)	1	3	15

\* Formerly Greenacres Little League

### 3. YOUTH PROGRAMS

PROGRAM (Hours of Operation)	DAYS	HOURS	
CARES	Monday - Friday (school days)	2:00 - 6:00 p.m.	
Cool Zone	Monday - Friday (school days)	4:30 - 6:30 p.m.	
Hot Spot	Monday - Friday (mentors) 1st and 3rd Friday and Saturday	3:30 - 6:30 p.m. 6:00 - 10:00 p.m.	
PERFORMANCE MEASUREMENT # of Students Enrolled	AVERAGE THIS PERIOD	FY 2016 TO DATE	FY 2016 BUDGET
Daily Attendance (CARES & Cool Zone)	92	102	150
• CARES	73	80	120

• Cool Zone	19	22	30
• Hot Spot	6	24	25
Daily Transportation	90	108	150
• 5 Elementary Schools	71	78	120
• 3 Middle Schools	19	22	30
• Parent Drop-off	2	2	0
# of Participants in Junior Counselor (JC)	0	0	15
# of Participants in Counselor-in-Training (CIT)	6	24	15
# of Participants in Life Skills Training Prog.	0	0	15
# of Participants in Mentor Program	6	24	15
# of Presidential Volunteer Service Hours (calculated from Jan-Dec)	120	497 hrs	3,000 hrs
<b>PROGRAM PARTICIPATION</b>	<b>THIS PERIOD</b>	<b>FY 2016 TO DATE</b>	<b>FY 2016 BUDGET</b>
Grants/Licenses Coordinated:			
• Early Learning Coalition	\$20,728.15	\$124,652.74	\$355,736
• Registration and Parent fees	\$9,564.00	\$50,947.40	\$174,958
• Dept. of Health Child Care Food Program	\$1,387.68	\$7,771.04	\$11,400
Service Agreements Coordinated	1	1	4

- Registration is ongoing for Spring Camp scheduled for March 18<sup>th</sup> through March 25<sup>th</sup>. Field trips include; Monkey Joe's, Atlantis Skateway, Fun Depot, Movies, Palm Beach Zoo and Bowling. To date one hundred and three (103) campers are registered.
- Registration for Summer Camp began March 9<sup>th</sup> for the City's nine (9) week camp program operating Monday – Friday from 7:30 a.m. to 6:00 p.m. from June 8<sup>th</sup> through August 12<sup>th</sup>. The licensed capacity is 150, and staff anticipates reaching capacity for each session due to the PBC Summer Camp Scholarship Program.
- Youth Programs Quality Assessments (QIS) is underway; assessments began on Tuesday March 8<sup>th</sup> and will conclude on Monday March 14<sup>th</sup>. Three (3) groups from CARES and two (2) groups from Cool Zone are being assessed.

## GENERAL

- The last *“Concert in the Park”* with Food Truck vendors will be held Friday, March 25<sup>th</sup> from 5:30 - 9:00 p.m.
- The Egg'stravaganza Event is scheduled for Saturday, March 26<sup>th</sup> from 10:00 a.m. – 1:30 p.m. at Greenacres Community Park with four different egg patches, prize baskets from the Kiwanis Club, a free hay ride, inflatable amusements, arts & crafts, and the Easter Bunny. Future Kids and Kids World child care centers are this years' Platinum (\$2,000) and Silver (\$1,000) level sponsors.
- The City's 90<sup>th</sup> Anniversary Celebration is scheduled for Saturday, April 16, 2016 at Greenacres Community Park from 11 a.m. – 3:00 p.m. with the following activities planned:
  - School Performances & Booths include; John I. Leonard Band, L.C. Swain, Okeeheelee and Tradewinds Middle School, Greenacres, Liberty Park and possibly Diamond View Elementary

- The "VIP" Pavilion
  - Horse drawn wagon rides
  - A "Roaring 20's" costume contest
  - City department and business vendor booths
  - Fire Rescue's Ambulance, Fire Truck, and car extrication demo
  - PBSO's K-9 Unit, Mounted Patrol and Eagle helicopter
  - Inflatable amusements/birthday cake/food vendors/face painter
- The following businesses have generously provided donations for upcoming 2016 events:

Saigon Tokyo	<i>\$30 gift certificate</i>
CiCi's Pizza	<i>(4) All-you-can-eat buffet gift cards</i>
New Creations Hair Design	<i>\$25 gift card</i>
A Flower Patch	<i>\$25 gift card</i>
Applebee's	<i>Gift card pending</i>
Tomatoes	<i>\$20 &amp; \$25 gift card</i>
Red Lobster	<i>(3) \$10 gift cards</i>
Chris' Taverna Greek Rest.	<i>\$25 gift card</i>
El Sabor - Latino Restaurant	<i>\$25 gift card</i>
Eagle Grill	<i>\$50 gift card</i>
Flower Jungle	<i>(2) \$25 gift cards</i>

- Senior Ballroom Dances are held every Thursday from 1:00 – 3:00 p.m. in the Community Center gym featuring the live band *Reflections* with refreshments served.
- An AARP Smart Driving Class is scheduled for Monday, April 18<sup>th</sup> for participants 55 years of age and over at the Community Center from 9:45 a.m. to 4:30 p.m. to provide a refresher of the "Rules of the Road." The fee is \$15 for AARP members and \$20 for non-members.

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Michele Thompson, CPRP  
 Director of Leisure Services