

CITY OF GREENACRES
INTEROFFICE MEMORANDUM
 2016.3.MT6.004

TO: Andrea McCue, City Manager
FROM: Michele Thompson, Leisure Services Director
RE: Department Report for March 12, 2016 through March 25, 2016
DATE: March 28, 2016

1. ADMINISTRATION

PERFORMANCE MEASUREMENT	THIS PERIOD	FY 2016 TO DATE	FY 2016 BUDGET
Contracts Coordinated	0	0	4
Collaborative Partnerships	2	13	18
Ind. Contractor Agreements	4	13	30
Events Coordinated	2	9	13
Citizen Requests Processed (Admin, Community Ctr & YP)	866	12,268	24,800

2. COMMUNITY & RECREATION SERVICES

ACTIVITY	SPONSORS/ PARTNERS	FY 2016 TO DATE	FY 2016 BUDGET
Community Events:			
<ul style="list-style-type: none"> • Movies in the Park (3) <ul style="list-style-type: none"> ○ October 2, 2015 ○ November 6, 2015 ○ December 19, 2015 		\$1,349 (105 attended) \$1,424 (102 attended) \$1,574 (52 attended)	\$4,548
<ul style="list-style-type: none"> • Lunch with Santa (12/5/15) <ul style="list-style-type: none"> ○ (Co-sponsored event) 	Advanced Disposal - \$2,000	\$2,013 (600 attended)	\$3,500
<ul style="list-style-type: none"> • Fiesta de Pueblo (1/9/16) <ul style="list-style-type: none"> ○ (Co-sponsored event) 	PR Hispanic Chamber	(2,000 attended)	\$1,469
<ul style="list-style-type: none"> • Love on the Lawn (2/13/16) 	Gift cards from local Restaurants	150 attended	\$1,740
<ul style="list-style-type: none"> • Concerts in the Park (3) <ul style="list-style-type: none"> ○ January 29, 2016 ○ February 26, 2016 ○ March 25, 2016 		50 attended 45 attended 120 attended	\$3,000
<ul style="list-style-type: none"> • Daddy Daughter Dance (2/20/16) 		77 attended	\$2,225

<ul style="list-style-type: none"> Egg'stravaganza (3/26/16) 	<i>Future Kids-\$2,000 Kids World-\$1,000 Kiwanis Club-\$250</i>	3,500 attended	\$7,700
<ul style="list-style-type: none"> Greenacres' 90th Anniversary Celebration (4/16/16) 	<i>AutoNation-\$1,000 FLCities-\$1,000 F lower Jungle - \$2,000 (in-kind) Paella Grill-\$1,000 (in-kind) Hoffman's-\$1,000 (in-kind)</i>		\$8,925
<ul style="list-style-type: none"> Independence Day Celebration - "Ignite the Night" (7/4/16) 	<i>Advanced Disposal, Inc.-\$2,000 Zambelli \$500 (in-kind)</i>		\$24,830
Neighborhood Events::			
<ul style="list-style-type: none"> Thanksgiving Dinner (11/25/15) Back-to-School (8/6/16) 	Local Restaurants	300	\$1,600 \$1,133
# of Senior Trips:			
<ul style="list-style-type: none"> 12/30/15, 1/20/16, 2/17/16, 3/9/16 & 3/30/16 2/10/16 	Broward Stage Door Theatre (0) Vero Bch Outlet (0)	44 -	55 30
Avg. # of daily participants/meals served at Senior Meal Program	22/220	1,781	N/A
Facility Rentals:			
<ul style="list-style-type: none"> Fields/Concession Stands Pavilions Classrooms/Gym Rentals 	27 5 36	324 49 440	723 120 694
Total Rental Revenue Generated	\$2,787.09	\$36,121.15	\$102,500
Youth Leagues:	This Period		
<ul style="list-style-type: none"> Co-ed Fall Soccer (5/30/15 - 9/11/15) Co-ed Spring Soccer (1/19/16 - 2/19/16) Greenacres Youth Baseball* (Fall) Greenacres Youth Baseball* (Spring) Co-ed Winter Basketball (9/21/15-3/12/16) Co-ed Youth Tennis (2/8/16-4/16/16) 	- 3 - 9 - -	105 154 70 97 104 3	200 200 76 200 132 15

* Formerly Greenacres Little League

- Senior Ballroom Dances are held every Thursday from 1:00 – 3:00 p.m. in the Community Center gym featuring the live band *Reflections* with refreshments served.
- An AARP Smart Driving Class is scheduled for Monday, April 18th for participants 55 years of age and over at the Community Center from 9:45 a.m. to 4:30 p.m. to provide a refresher of the "Rules of the Road." The fee is \$15 for AARP members and \$20 for non-members.

3. YOUTH PROGRAMS

PROGRAM (Hours of Operation)	DAYS	HOURS	
CARES	Monday - Friday (school days)	2:00 - 6:00 p.m.	
Cool Zone	Monday - Friday (school days)	4:30 - 6:30 p.m.	
Hot Spot	Monday - Friday (mentors) 1st and 3rd Friday and Saturday	3:30 - 6:30 p.m. 6:00 - 10:00 p.m.	
PERFORMANCE MEASUREMENT # of Students Enrolled	AVERAGE THIS PERIOD	FY 2016 TO DATE	FY 2016 BUDGET
Daily Attendance (CARES & Cool Zone)	96	117	150
• CARES	80	91	120
• Cool Zone	19	26	30
• Hot Spot	6	24	25
• Add'l Spring Camp Participants	26	28	110
Daily Transportation	92	108	150
• 5 Elementary Schools	76	89	120
• 3 Middle Schools	18	26	30
• Parent Drop-off	2	2	0
# of Participants-Youth Delegates in Action	7	7	15
# of Participants in Counselor-in-Training (CIT)	5	24	15
# of Participants in Life Skills Training Prog.	0	0	15
# of Participants in Mentor Program	5	24	15
# of Presidential Volunteer Service Hours (calculated from Jan-Dec)	175	672 hrs	3,000 hrs
PROGRAM PARTICIPATION	THIS PERIOD	FY 2016 TO DATE	FY 2016 BUDGET
Grants/Licenses Coordinated:			
• Early Learning Coalition	\$20,391.47	\$145,044.21	\$355,736
• Registration and Parent fees	\$1,947.00	\$52,894.40	\$174,958
• Dept. of Health Child Care Food Program	\$1,387.68	\$7,771.04	\$11,400
Service Agreements Coordinated	1	1	4

- On Wednesday, March 23, 2016 Youth Programs successfully completed two (2) unannounced inspections by the Early Learning Coalition (ELC) for contract compliance and the Palm Beach County Health Department for licensure compliance.
- Registration continues to be on-going for Summer Camp operating from June 8th to August 12th. The licensed capacity is 150, and staff anticipates reaching capacity for each session due to increased marketing and the City is now an approved PBC Summer Camp Scholarship site.
- Youth Programs Quality Assessments (QIS) were completed on Monday, March 14, 2016. Out of a maximum possible score of 5.00 the City's elementary program (C.A.R.E.S) received a score of 4.92 and middle school program (Cool Zone) received a score of 4.78. Both program scores are among the highest in Palm Beach County.

GENERAL

- The Egg'stravaganza Event took place Saturday, March 26th from 10:00 a.m. – 1:30 p.m. at Greenacres Community Park with four different egg patches, prize baskets from the Kiwanis Club, a free hay ride, inflatable amusements, arts & crafts, and the Easter Bunny. Future Kids and Kids World child care centers were this year's Platinum (\$2,000) and Silver (\$1,000) level sponsors. Thank you to Deputy Mayor Jonathan Pearce, Councilwoman Paula Bousquet, Chuck Shaw and the other members of the Kiwanis Club for their \$250 donation and assistance in the prize booth during the event.
- The City's 90th Anniversary Celebration is scheduled for Saturday, April 16, 2016 at Greenacres Community Park from 11 a.m. – 3:00 p.m. with the following activities planned:
 - School Performances & Booths include; John I. Leonard Band, L.C. Swain, Okeeheelee and Tradewinds Middle School, Greenacres, Liberty Park and possibly Diamond View Elementary
 - The "VIP" Pavilion – Open from 12:00 – 4 p.m.
 - Horse drawn wagon rides
 - A “Roaring 20's” costume contest
 - City department and business vendor booths
 - Fire Rescue's Ambulance, Fire Truck, and car extrication demo
 - PBSO's K-9 Unit, Mounted Patrol and Eagle helicopter
 - Inflatable amusements/birthday cake/food vendors/face painter
- Thank you to the following businesses have generously provided donations for upcoming 2016 events:

Saigon Tokyo	<i>\$30 gift certificate</i>
CiCi's Pizza	<i>(4) All-you-can-eat buffet gift cards</i>
Tomatoes	<i>\$20 & (2)\$25 gift card</i>
Red Lobster	<i>(3) \$10 gift cards</i>
Chris' Taverna Greek Rest.	<i>\$25 gift card</i>
El Sabor - Latino Restaurant	<i>\$25 gift card</i>
Eagle Grill	<i>\$50 gift card</i>
Flower Jungle	<i>(2) \$25 gift cards</i>
Duffy's	<i>(4) \$25 gift cards</i>

- Plans are underway for the City's Independence Day Celebration “Ignite the Night” on July 4th at Community Park from 5:30 – 10:00 p.m. Entertainment will be provided by The Roque Theory Project. The Zambelli Fireworks display will take place at 9:10 p.m.

Michele Thompson, CPRP
 Director of Leisure Services