

CITY OF GREENACRES
INTEROFFICE MEMORANDUM
 2016.4.MT6.006

TO: Andrea McCue, City Manager
FROM: Michele Thompson, Leisure Services Director
RE: Department Report for March 26, 2016 through April 8, 2016
DATE: April 11, 2016

1. ADMINISTRATION

PERFORMANCE MEASUREMENT	THIS PERIOD	FY 2016 TO DATE	FY 2016 BUDGET
Contracts Coordinated	0	0	4
Collaborative Partnerships	2	13	18
Ind. Contractor Agreements	3	17	30
Events Coordinated	1	10	13
Citizen Requests Processed (Admin, Community Ctr & YP)	959	13,227	24,800

2. COMMUNITY & RECREATION SERVICES

ACTIVITY	SPONSORS/ PARTNERS	FY 2016 TO DATE	FY 2016 BUDGET
Community Events:			
<ul style="list-style-type: none"> • Movies in the Park (3) <ul style="list-style-type: none"> ○ October 2, 2015 ○ November 6, 2015 ○ December 19, 2015 		\$1,349 (105 attended) \$1,424 (102 attended) \$1,574 (52 attended)	\$4,548
<ul style="list-style-type: none"> • Lunch with Santa (12/5/15) <ul style="list-style-type: none"> ○ (Co-sponsored event) 	<i>Advanced Disposal</i> - \$2,000	\$2,013 (600 attended)	\$3,500
<ul style="list-style-type: none"> • Fiesta de Pueblo (1/9/16) <ul style="list-style-type: none"> ○ (Co-sponsored event) 	PR Hispanic Chamber	(2,000 attended)	\$1,469
<ul style="list-style-type: none"> • Love on the Lawn (2/13/16) 	Gift cards from local Restaurants	<i>150 attended</i>	\$1,740
<ul style="list-style-type: none"> • Concerts in the Park (3) <ul style="list-style-type: none"> ○ January 29, 2016 ○ February 26, 2016 ○ March 25, 2016 		<i>50 attended</i> <i>45 attended</i> <i>120 attended</i>	\$3,000
<ul style="list-style-type: none"> • Daddy Daughter Dance (2/20/16) 		<i>77 attended</i>	\$2,225

<ul style="list-style-type: none"> Egg'stravaganza (3/26/16) 	<i>Future Kids-\$2,000 Kids World-\$1,000 Kiwanis Club-\$250</i>	3,500 attended	\$7,700
<ul style="list-style-type: none"> Greenacres' 90th Anniversary Celebration (4/16/16) 	<i>Braman - \$2,000 Hoffman's-\$2,000 (in-kind) AutoNation-\$1,000 FLCities-\$1,000 F lower Jungle - \$1,000 (in-kind) Paella Grill-\$1,000 (in-kind)</i>		\$8,925
<ul style="list-style-type: none"> Independence Day Celebration - "Ignite the Night" (7/4/16) 	<i>Advanced Disposal, Inc.-\$2,000 Zambelli \$500 (in-kind)</i>		\$24,830
Neighborhood Events::			
<ul style="list-style-type: none"> Thanksgiving Dinner (11/25/15) Back-to-School (8/6/16) 	Local Restaurants	300	\$1,600 \$1,133
# of Senior Trips:			
<ul style="list-style-type: none"> 12/30/15, 1/20/16, 2/17/16, 3/9/16 & 3/30/16 2/10/16 	Broward Stage Door Theatre (0) Vero Bch Outlet (0)	45 -	55 30
Avg. # of daily participants/meals served at Senior Meal Program	21/210	2,619	N/A
Facility Rentals:			
<ul style="list-style-type: none"> Fields/Concession Stands Pavilions Classrooms/Gym Rentals 	32 7 28	356 56 468	723 120 694
Total Rental Revenue Generated	\$2,787	\$36,121	\$102,500
Youth Leagues:	This Period		
<ul style="list-style-type: none"> Co-ed Fall Soccer (5/30/15 - 9/11/15) Co-ed Spring Soccer (1/19/16 - 2/19/16) Greenacres Youth Baseball* (Fall) Greenacres Youth Baseball* (Spring) Co-ed Winter Basketball (9/21/15-3/12/16) Co-ed Youth Tennis (2/8/16-4/16/16) 	- - - - - -	105 154 70 97 104 3	710 200 76 200 132 15

* Formerly Greenacres Little League

- Senior Ballroom Dances are held every Thursday from 1:00 – 3:00 p.m. in the Community Center gym featuring the live band *Reflections* with refreshments served.
- An AARP Smart Driving Class is scheduled for Monday, April 18th for participants 55 years of age and over at the Community Center from 9:45 a.m. to 4:30 p.m. to

provide a refresher of the “Rules of the Road.” The fee is \$15 for AARP members and \$20 for non-members.

3. YOUTH PROGRAMS

PROGRAM (Hours of Operation)	DAYS	HOURS	
CARES	Monday - Friday (school days)	2:00 - 6:00 p.m.	
Cool Zone	Monday - Friday (school days)	4:30 - 6:30 p.m.	
Hot Spot	Monday - Friday (mentors) 1st and 3rd Friday and Saturday	3:30 - 6:30 p.m. 6:00 - 10:00 p.m.	
PERFORMANCE MEASUREMENT # of Students Enrolled	AVERAGE THIS PERIOD	FY 2016 TO DATE	FY 2016 BUDGET
Daily Attendance (CARES & Cool Zone)	94	106	150
• CARES	76	80	120
• Cool Zone	18	26	30
• Hot Spot	4	24	25
Daily Transportation	93	103	150
• 5 Elementary Schools	75	78	120
• 3 Middle Schools	17	25	30
• Parent Drop-off	2	3	0
# of Participants-Youth Delegates in Action	7	7	15
# of Participants in Counselor-in-Training (CIT)	4	24	15
# of Participants in Life Skills Training Prog.	0	0	15
# of Participants in Mentor Program	4	24	15
# of Presidential Volunteer Service Hours (calculated from Jan-Dec)	100	772 hrs	3,000 hrs
PROGRAM PARTICIPATION	THIS PERIOD	FY 2016 TO DATE	FY 2016 BUDGET
Grants/Licenses Coordinated:			
• Early Learning Coalition	\$20,391	\$145,044	\$355,736
• Registration and Parent fees	\$6,549	\$63,785	\$174,958
• Dept. of Health Child Care Food Program	\$1,387	\$7,771	\$11,400
Service Agreements Coordinated	1	1	4

- A new PBSO Deputy mentoring program is underway, all four (4) mentors have visited Youth Programs and staff are coordinating a late night for High School participants to meet officers.
- On Thursday, April 14, 2016 Representative Lori Berman will be reading a book to C.A.R.E.S. participants at 3:30 p.m. In addition at 6:00 p.m. the Sierra Club will meet with ten (10) families to speak about the Inspiring Connections Outdoors (ICO) program that they will be hosting for ten (10) Youth Programs participants.
- Registration continues to be on-going for Summer Camp operating from June 8th to August 12th. The licensed capacity is 150, and staff anticipates reaching capacity for each session due to increased marketing and the City is now an approved PBC Summer Camp Scholarship site.

GENERAL

- The City's 90th Anniversary Celebration is scheduled for Saturday, April 16, 2016 at Greenacres Community Park from 11:00 a.m. – 3:00 p.m. with 187 VIP invites sent, 47 business, for-profit and not-for-profit vendors involved and \$21,005 confirmed cash and in-kind sponsorships. The following activities are planned:
 - School Performances & Booths include; John I. Leonard Band, L.C. Swain, Okeeheelee and Tradewinds Middle School, Greenacres, Liberty Park and possibly Diamond View Elementary
 - Opening Ceremony – Greeting from Mayor Ferreri; PBSO Honor Guard & Sheriff Bradshaw; L.C. Swain Band & John I. Leonard Band
 - The "VIP" Pavilion – Open from 12:00 p.m. – 4:00 p.m.
 - Horse drawn wagon ride
 - A "Roaring 20's" costume contest
 - City department and business vendor booths
 - Fire Rescue's Ambulance, Fire Truck, and car extrication demo
 - PBSO's K-9 Unit, Mounted Patrol and Eagle helicopter
 - Inflatable amusements
 - Birthday cake
 - Food Truck Invasion
 - Face painter
 - Ending performance by the City's Youth Programs – "*Greenacres – The Place to Build Your Home Sweet Home*" written by Emily McCarl in 1926

- Plans are underway for the City's Independence Day Celebration "Ignite the Night" on July 4th at Community Park from 5:30 – 10:00 p.m. Entertainment will be provided by The Roque Theory Project, inflatable amusements, family games, arts & crafts, Food Truck Invasion, "Most Patriotic Dress Contest" and the Zambelli Fireworks display.

Michele Thompson, CPRP
Director of Leisure Services