

**CITY OF GREENACRES**  
**INTEROFFICE MEMORANDUM**  
 2016.5.MT6.004

**TO:** Andrea McCue, City Manager  
**FROM:** Michele Thompson, Leisure Services Director  
**RE:** Department Report for April 9, 2016 through May 6, 2016  
**DATE:** May 9, 2016

**1. ADMINISTRATION**

<b>PERFORMANCE MEASUREMENT</b>	<b>THIS PERIOD</b>	<b>FY 2016 TO DATE</b>	<b>FY 2016 BUDGET</b>
Contracts Coordinated (2 with ELC)	2	2	4
Collaborative Partnerships	2	13	18
Ind. Contractor Agreements	1	18	30
Events Coordinated	1	10	13
Citizen Requests Processed (Admin, Community Ctr & YP)	1,629	14,856	24,800

**2. COMMUNITY & RECREATION SERVICES**

<b>ACTIVITY</b>	<b>SPONSORS/ PARTNERS</b>	<b>FY 2016 TO DATE</b>	<b>FY 2016 BUDGET</b>
<b>Community Events:</b>			
<ul style="list-style-type: none"> <li>• Movies in the Park (3)               <ul style="list-style-type: none"> <li>○ October 2, 2015</li> <li>○ November 6, 2015</li> <li>○ December 19, 2015</li> </ul> </li> </ul>		\$1,349 (105 attended) \$1,424 (102 attended) \$1,574 (52 attended)	\$4,548
<ul style="list-style-type: none"> <li>• Lunch with Santa (12/5/15)               <ul style="list-style-type: none"> <li>○ (Co-sponsored event)</li> </ul> </li> </ul>	<i>Advanced Disposal</i> - \$2,000	\$2,013 (600 attended)	\$3,500
<ul style="list-style-type: none"> <li>• Fiesta de Pueblo (1/9/16)               <ul style="list-style-type: none"> <li>○ (Co-sponsored event)</li> </ul> </li> </ul>	PR Hispanic Chamber	(2,000 attended)	\$1,469
<ul style="list-style-type: none"> <li>• Love on the Lawn (2/13/16)</li> </ul>	Gift cards from local Restaurants	<i>150 attended</i>	\$1,740
<ul style="list-style-type: none"> <li>• Concerts in the Park (3)               <ul style="list-style-type: none"> <li>○ January 29, 2016</li> <li>○ February 26, 2016</li> <li>○ March 25, 2016</li> </ul> </li> </ul>		<i>50 attended</i> <i>45 attended</i> <i>120 attended</i>	\$3,000
<ul style="list-style-type: none"> <li>• Daddy Daughter Dance (2/20/16)</li> </ul>		<i>77 attended</i>	\$2,225

<ul style="list-style-type: none"> <li>Egg'stravaganza (3/26/16)</li> </ul>	<i>Future Kids-\$2,000 Kids World-\$1,000 Kiwanis Club-\$250</i>	3,500 attended	\$7,700
<ul style="list-style-type: none"> <li>Greenacres' 90th Anniversary Celebration (4/16/16)</li> </ul>	<i>Braman - \$2,000 Hoffman's-\$2,000 (in-kind) AutoNation-\$1,000 FLCities-\$1,000 Flower Jungle - \$1,000 (in-kind) Paella Grill-\$1,000 (in-kind) Pete's Place- \$1,000 (in-kind) Designs to Go- \$1,000 (in-kind) Bank United- \$500 24 Hr Fitness - \$500</i>	4,000 attended	\$15,709
<ul style="list-style-type: none"> <li>Independence Day Celebration - "Ignite the Night" (7/4/16)</li> </ul>	<i>Advanced Disposal, Inc.-\$2,000 Zambelli \$500 (in-kind)</i>		\$23,822
<b>Neighborhood Events:</b>			
<ul style="list-style-type: none"> <li>Thanksgiving Dinner (11/25/15)</li> <li>Back-to-School (8/6/16)</li> </ul>	Local Restaurants	300	\$1,600 \$1,133
<b># of Senior Trips:</b>			
<ul style="list-style-type: none"> <li>12/30/15, 1/20/16, 2/17/16, 3/9/16 &amp; 3/30/16</li> <li>2/10/16 - cancelled</li> </ul>	Broward Stage Door Theatre (0)	45	55
	Vero Bch Outlet (0)	-	30
Avg. # of daily participants/meals served at Senior Meal Program	20/400	3,019	N/A
<b>Facility Rentals:</b>			
<ul style="list-style-type: none"> <li>Fields/Concession Stands</li> <li>Pavilions</li> <li>Classrooms/Gym Rentals</li> </ul>	49 11 64	405 67 532	723 120 694
Total Rental Revenue Generated	\$10,107.31	\$46,228.31	\$102,500
<b>Youth Leagues:</b>			
	This Period		710
<ul style="list-style-type: none"> <li>Co-ed Fall Soccer (5/30/15 - 9/11/15)</li> <li>Co-ed Spring Soccer (1/19/16 - 2/19/16)</li> <li>Greenacres Youth Baseball* (Fall)</li> <li>Greenacres Youth Baseball* (Spring)</li> <li>Co-ed Winter Basketball (9/21/15-3/12/16)</li> <li>Co-ed Youth Tennis (2/8/16-4/16/16)</li> </ul>	- - - - - -	105 152 70 97 104 3	200 200 76 200 132 15

\* Formerly Greenacres Little League

- The AARP Smart Driving Class continues into May with scheduled courses on Mondays, May 16<sup>th</sup> and May 23<sup>rd</sup> for participants 55 years of age and over at the

Community Center from 9:45 a.m. to 4:30 p.m. to provide a refresher of the “Rules of the Road.” The fee is \$15 for AARP members and \$20 for non-members.

- Soccer Shots Spring session end Saturday, May 28 with a break during the Summer.

### 3. YOUTH PROGRAMS

PROGRAM (Hours of Operation)		DAYS	HOURS	
CARES		Monday - Friday (school days)	2:00 - 6:00 p.m.	
Cool Zone		Monday - Friday (school days)	4:30 - 6:30 p.m.	
Hot Spot		Monday - Friday (mentors) 1st and 3rd Friday and Saturday	3:30 - 6:30 p.m. 6:00 - 10:00 p.m.	
PERFORMANCE MEASUREMENT # of Students Enrolled		AVERAGE THIS PERIOD	FY 2016 TO DATE	FY 2016 BUDGET
Daily Attendance (CARES & Cool Zone)		98	102	150
• CARES		79	80	120
• Cool Zone		19	22	30
• Hot Spot		5	24	25
Daily Transportation		96	99	150
• 5 Elementary Schools		77	78	120
• 3 Middle Schools		19	21	30
• Parent Drop-off		2	3	0
# of Participants-Youth Delegates in Action		7	7	15
# of Participants in Counselor-in-Training (CIT)		5	24	15
# of Participants in Life Skills Training Prog.		0	0	15
# of Participants in Mentor Program		5	24	15
# of Presidential Volunteer Service Hours (calculated from Jan-Dec)		200	972 hrs	3,000 hrs
PROGRAM PARTICIPATION		THIS PERIOD	FY 2016 TO DATE	FY 2016 BUDGET
Grants/Licenses Coordinated:				
• Early Learning Coalition		\$27,665.23	\$172,709.23	\$355,736
• Registration and Parent fees		\$7,331.00	\$71,116.00	\$174,958
• Dept. of Health Child Care Food Program		\$1,387	\$7,771	\$11,400
Service Agreements Coordinated		1	1	4

- A new PBSO Deputy mentoring program is underway, with four (4) mentors and Deputy Tommy Grey joining soon. Deputy Grey was a mentor to the Youth Programs Supervisor, Jowie Mohammed, when he was a member of Hot Spot many years ago.
- On Thursday, April 14, 2016 Representative Lori Berman will be reading a book to C.A.R.E.S. participants at 3:30 p.m. In addition, at 6:00 p.m., the Sierra Club will meet with ten (10) families to speak about the Inspiring Connections Outdoors (ICO) program that they will be hosting for ten (10) Youth Programs participants.

- On Saturday, April 23, 2016, five (5) Hot Spot members attended the *Youth Summit 2016*. The event, primarily geared at Middle and High School youth, was hosted at Palm Beach Lakes High School from 8:00a.m. to 3:00p.m. Topics covered included: cyber bullying, mental health, suicide, violence, gang and substance abuse prevention.
- On Saturday, April 30, 2016, Youth Programs began an *Inspiring Connections Outdoors (ICO)* program with the Sierra Club Loxahatchee Group. The *ICO* will allow up to fifteen (15) program participants between the ages of 8-12 to attend free educational environmental field trips. The first trip was to Butterfly World and twelve (2) participants attended.
- Registration continues to be on-going for Summer Camp operating from June 8<sup>th</sup> to August 12<sup>th</sup>. The licensed capacity is 150, and staff anticipates reaching capacity for each session due to increased marketing and the City is now an approved PBC Summer Camp Scholarship site.

## GENERAL

- Renovations to the existing side of the Community Center office and Room 4 are underway and electrical work is being done. The Center's daily operations are being executed out of the prep kitchen and the Recreation Specialists have been temporarily relocated to 301 Swain Blvd. Tile work on the existing lobby and existing bathroom renovations will start in the coming weeks. On the new side, the audio visual equipment is being installed, drywall hung and the Leisure Services team has been picking out office furnishings, finishes, restroom accessories, accent wall paint colors, preparing new rentals rates, creating Banquet Room package options, and budgeting for new operating hours with new programs and renters.
- Plans are underway for the City's Independence Day Celebration "Ignite the Night" on July 4<sup>th</sup> at Community Park from 5:30 – 10:00 p.m. Entertainment will be provided by *The Rogue Theory Project*, inflatable amusements, family games, arts & crafts, food vendors, "Most Patriotic Dress Contest" and the Zambelli Fireworks display.
- Leisure Services is working on continuing sponsor and vendor relationships established during the 90<sup>th</sup> Anniversary Celebration with Lennar Homes, Braman Honda and Sprint.

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Michele Thompson, CPRP  
Director of Leisure Services