

**CITY OF GREENACRES**  
**INTEROFFICE MEMORANDUM**  
 2016.06.MT6.002

**TO:** Andrea McCue, City Manager  
**FROM:** Michele Thompson, Leisure Services Director  
**RE:** Department Report for May 7, 2016 through June 10, 2016  
**DATE:** June 13, 2016

**1. ADMINISTRATION**

<b>PERFORMANCE MEASUREMENT</b>	<b>THIS PERIOD</b>	<b>FY 2016 TO DATE</b>	<b>FY 2016 BUDGET</b>
Contracts Coordinated (2 with ELC)	2	2	4
Collaborative Partnerships	2	13	18
Ind. Contractor Agreements	1	18	30
Events Coordinated	1	10	13
Citizen Requests Processed (Admin, Community Ctr & YP)	2,061	16,917	24,800

**2. COMMUNITY & RECREATION SERVICES**

<b>ACTIVITY</b>	<b>SPONSORS/ PARTNERS</b>	<b>FY 2016 TO DATE</b>	<b>FY 2016 BUDGET</b>
<b>Community Events:</b>			
<ul style="list-style-type: none"> <li>• Movies in the Park (3)               <ul style="list-style-type: none"> <li>○ October 2, 2015</li> <li>○ November 6, 2015</li> <li>○ December 19, 2015</li> </ul> </li> </ul>		\$1,349 (105 attended) \$1,424 (102 attended) \$1,574 (52 attended)	\$4,548
<ul style="list-style-type: none"> <li>• Lunch with Santa (12/5/15)               <ul style="list-style-type: none"> <li>○ (Co-sponsored event)</li> </ul> </li> </ul>	<i>Advanced Disposal - \$2,000</i>	\$2,013 (600 attended)	\$3,500
<ul style="list-style-type: none"> <li>• Fiesta de Pueblo (1/9/16)               <ul style="list-style-type: none"> <li>○ (Co-sponsored event)</li> </ul> </li> </ul>	PR Hispanic Chamber	(2,000 attended)	\$1,469
<ul style="list-style-type: none"> <li>• Love on the Lawn (2/13/16)</li> </ul>	Gift cards from local Restaurants	<i>150 attended</i>	\$1,740
<ul style="list-style-type: none"> <li>• Concerts in the Park (3)               <ul style="list-style-type: none"> <li>○ January 29, 2016</li> <li>○ February 26, 2016</li> <li>○ March 25, 2016</li> </ul> </li> </ul>		<i>50 attended 45 attended 120 attended</i>	\$3,000
<ul style="list-style-type: none"> <li>• Daddy Daughter Dance (2/20/16)</li> </ul>		<i>77 attended</i>	\$2,225

<ul style="list-style-type: none"> <li>Egg'stravaganza (3/26/16)</li> </ul>	<i>Future Kids-\$2,000 Kids World-\$1,000 Kiwanis Club-\$250</i>	3,500 attended	\$7,700
<ul style="list-style-type: none"> <li>Greenacres' 90th Anniversary Celebration (4/16/16)</li> </ul>	<i>Braman - \$2,000 Hoffman's-\$2,000 (in-kind) AutoNation-\$1,000 FLCities-\$1,000 Flower Jungle - \$1,000 (in-kind) Paella Grill-\$1,000 (in-kind) Pete's Place- \$1,000 (in-kind) Designs to Go- \$1,000 (in-kind) Bank United- \$500 24 Hr Fitness - \$500</i>	4,000 attended	\$15,709
<ul style="list-style-type: none"> <li>Independence Day Celebration - "Ignite the Night" (7/4/16)</li> </ul>	<i>Advanced Disposal, Inc.-\$2,000 Zambelli \$500 (in-kind)</i>		\$23,822
<b>Neighborhood Events:</b> <ul style="list-style-type: none"> <li>Thanksgiving Dinner (11/25/15)</li> <li>Back-to-School (8/6/16)</li> </ul>	Local Restaurants	300	\$1,600 \$1,133
<b># of Senior Trips:</b> <ul style="list-style-type: none"> <li>12/30/15, 1/20/16, 2/17/16, 3/9/16 &amp; 3/30/16</li> <li>2/10/16 - cancelled</li> </ul>	Broward Stage Door Theatre (0) Vero Bch Outlet (0)	45 -	55 30
Avg. # of daily participants/meals served at Senior Meal Program	23/345	3,424	N/A
<b>Facility Rentals:</b> <ul style="list-style-type: none"> <li>Fields/Concession Stands</li> <li>Pavilions</li> <li>Classrooms/Gym Rentals</li> </ul>	43 18 40	448 85 572	723 120 694
<b>Total Rental Revenue Generated</b>	<b>\$6,795.10</b>	<b>\$53,023.41</b>	<b>\$102,500</b>
<b>Youth Leagues:</b> <ul style="list-style-type: none"> <li>Co-ed Fall Soccer (5/30/15 - 9/11/15)</li> <li>Co-ed Spring Soccer (1/19/16 - 2/19/16)</li> <li>Greenacres Youth Baseball* (Fall)</li> <li>Greenacres Youth Baseball* (Spring)</li> <li>Co-ed Winter Basketball (9/21/15-3/12/16)</li> <li>Co-ed Youth Tennis (2/8/16-4/16/16)</li> </ul>	This Period - - - - -	105 152 70 97 104 3	710 200 200 76 200 132 15

\* Formerly Greenacres Little League

- The very popular AARP Smart Driving Class continues through the summer with scheduled courses on June 13<sup>th</sup> and August 15<sup>th</sup> for participants 55 years of age

and over at the Community Center from 9:45 a.m. to 4:30 p.m. to provide a refresher of the “Rules of the Road.” The fee is \$15 for AARP members and \$20 for non-members.

### 3. YOUTH PROGRAMS

PROGRAM (Hours of Operation)	DAYS	HOURS	
CARES	Monday - Friday (school days)	2:00 - 6:00 p.m.	
Cool Zone	Monday - Friday (school days)	4:30 - 6:30 p.m.	
Hot Spot	Monday - Friday (mentors) 1st and 3rd Friday and Saturday	3:30 - 6:30 p.m. 6:00 - 10:00 p.m.	
PERFORMANCE MEASUREMENT # of Students Enrolled	AVERAGE THIS PERIOD	FY 2016 TO DATE	FY 2016 BUDGET
Summer Attendance (CARES & Cool Zone)	144	189	175
# of Participants in Counselor-in-Training (CIT)	14	30	25
# of Participants in Mentor Program	14	30	25
# of Presidential Volunteer Service Hours	300	1,272 hrs	3,000 hrs
<b>Summer Reading Program</b> <i>Drop Everything and Read (DEAR)</i> June/July	144	189	175
PROGRAM PARTICIPATION	THIS PERIOD	FY 2016 TO DATE	FY 2016 BUDGET
Grants/Licenses Coordinated:			
• Early Learning Coalition	\$18,618	\$191,328	\$355,736
• Registration and Parent fees	\$24,834	\$95,950	\$174,958
• Dept. of Health Child Care Food Program	\$1,543	\$10,944	\$11,400
Service Agreements Coordinated	1	1	4

- Cool Zone students completed a three (3) session Expanded Learning Opportunity (ELO) through *Youth Speak Out International* called “Making the Community Aware” on Wednesday, May 18<sup>th</sup>, 2016. For three (3) consecutive Wednesdays for one hour sessions 25 students had the opportunity to create their own movie trailer.
- Youth Programs 47 day summer camp program began Wednesday, June 8<sup>th</sup> through Friday, August 12<sup>th</sup> with one-hundred and seventy-six (176) campers enrolled and with a waiting list of thirty (30).
  - Fun field trips include: Rapids Waterpark, Calypso Bay, Wellington pool, bowling, movies, roller skating, kayaking, snorkeling, Monkey Joes, Fun Depot, and FL Fishing Academy.
  - Educational field trips include: Boca Museum of Art, Delray Playhouse, the Morokami Museum, SF Science Museum and Yesteryear Village.

### 4. GENERAL

- The City’s Independence Day “*Ignite the Night*” Event is scheduled for Monday, July 4<sup>th</sup> from 5:30 – 10 p.m. at Community Park, with Advanced Disposal, Inc. as the Gold Level sponsor (\$2,000).

Event Timeline:

5:30 PM - Event begins

- Inflatable amusements for kids
- Food vendors
- Arts & crafts
- Family games

6 PM - Musical entertainment by *The Rogue Theory Project*

7 PM - Opening Ceremonies

- The Mayor's and City Council's greeting
- Flag Ceremony by the Lantana Cadet Squadron
- National Anthem

7:30 PM - "Most Patriotic Dressed" Contest

9:10 PM - *Zambelli* Fireworks display (\$500 in-kind fireworks donation)

- Renovations to the existing Community Center office and Room 4 continue with structural and electrical work underway. The Center's operations are modified when required, no new rentals are being taken, and financial operations are executed out of the prep kitchen. The Recreation Specialists' offices has been temporarily relocated to 301 Swain Blvd. Renovations to the lobby and existing bathrooms will start in the coming weeks, and new security camera's have been installed in the gym and hallway of the existing facility. Office furnishings, finishes, paint colors, and lobby furniture has been selected. Staff is creating Banquet Room package options, a marketing brochure and proposed new operating hours Monday- Sunday with new programs and renters.
- Plans are underway for the annual Back-to-School Event scheduled for Saturday, August 8<sup>th</sup> at the Community Center from 12 – 3 p.m., with over 400 residents. The Leisure Services Department will be giving out over 400 sackpacs from the Office Depot Foundation, free refreshments, Pizza, and arts & crafts. Agency collaboration includes:
  - Palm Beach County Sheriff's Office (bike safety information/helmets/fingerprinting)
  - Greenacres Christian Academy (event marketing throughout the Original Section)
  - Helping Hands Assistance Program (food/sackpacs/uniforms)
  - Calvary Chapel of the Palm Beaches (volunteers/Triple P Parent education materials)

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Michele Thompson, CPRP  
Director of Leisure Services