

**CITY OF GREENACRES**  
**INTEROFFICE MEMORANDUM**  
 2016.08.MT6.005

**TO:** Andrea McCue, City Manager  
**FROM:** Michele Thompson, Leisure Services Director  
**RE:** Department Report for July 9, 2016 through August 6, 2016  
**DATE:** August 8, 2016

**1. ADMINISTRATION**

PERFORMANCE MEASUREMENT	THIS PERIOD	FY 2016 TO DATE	FY 2016 BUDGET
Contracts Coordinated (2 with ELC)	1	3	4
Collaborative Partnerships	2	17	18
Ind. Contractor Agreements	1	28	30
Events Coordinated	1	11	13
Citizen Requests Processed (Admin, Community Ctr & YP)	1,293	19,679	24,800

**2. COMMUNITY & RECREATION SERVICES**

ACTIVITY	SPONSORS/ PARTNERS	FY 2016 TO DATE	FY 2016 BUDGET
<b>Community Events:</b>			
<ul style="list-style-type: none"> <li>• Movies in the Park (3)               <ul style="list-style-type: none"> <li>○ October 2, 2015</li> <li>○ November 6, 2015</li> <li>○ December 19, 2015</li> </ul> </li> </ul>		\$1,349 (105 attended) \$1,424 (102 attended) \$1,574 (52 attended)	\$4,548
<ul style="list-style-type: none"> <li>• Lunch with Santa (12/5/15)               <ul style="list-style-type: none"> <li>○ (Co-sponsored event)</li> </ul> </li> </ul>	<i>Advanced Disposal</i> - \$2,000	\$2,013 (600 attended)	\$3,500
<ul style="list-style-type: none"> <li>• Fiesta de Pueblo (1/9/16)               <ul style="list-style-type: none"> <li>○ (Co-sponsored event)</li> </ul> </li> </ul>	PR Hispanic Chamber	2,000 attended	\$1,469
<ul style="list-style-type: none"> <li>• Love on the Lawn (2/13/16)</li> </ul>	Gift cards from local Restaurants	150 attended	\$1,740
<ul style="list-style-type: none"> <li>• Concerts in the Park (3)               <ul style="list-style-type: none"> <li>○ January 29, 2016</li> <li>○ February 26, 2016</li> <li>○ March 25, 2016</li> </ul> </li> </ul>		50 attended 45 attended 120 attended	\$3,000
<ul style="list-style-type: none"> <li>• Daddy Daughter Dance (2/20/16)</li> </ul>		77 attended	\$2,225

<ul style="list-style-type: none"> <li>Egg'stravaganza (3/26/16)</li> </ul>	<i>Future Kids-\$2,000 Kids World-\$1,000 Kiwanis Club-\$250</i>	3,500 attended	\$7,700
<ul style="list-style-type: none"> <li>Greenacres' 90th Anniversary Celebration (4/16/16)</li> </ul>	<i>Braman - \$2,000 Hoffman's-\$2,000 (in-kind) AutoNation-\$1,000 FLCities-\$1,000 Flower Jungle - \$1,000 (in-kind) Paella Grill-\$1,000 (in-kind) Pete's Place- \$1,000 (in-kind) Designs to Go- \$1,000 (in-kind) Bank United- \$500 24 Hr Fitness - \$500</i>	4,000 attended	\$15,709
<ul style="list-style-type: none"> <li>Independence Day Celebration - "Ignite the Night" (7/4/16)</li> </ul>	<i>Advanced Disposal, Inc.-\$2,000 Zambelli \$500 (in-kind)</i>	7,000 attended	\$23,822
<b>Neighborhood Events:</b>			
<ul style="list-style-type: none"> <li>Thanksgiving Dinner (11/25/15)</li> <li>Back-to-School (8/6/16)</li> </ul>	Local Restaurants Local Businesses	300 425	\$1,600 \$1,133
<b># of Senior Trips:</b>			
<ul style="list-style-type: none"> <li>12/30/15, 1/20/16, 2/17/16, 3/9/16 &amp; 3/30/16</li> <li>2/10/16 - cancelled</li> </ul>	Broward Stage Door Theatre (0) Vero Bch Outlet (0)	45 -	55 30
Avg. # of daily participants/meals served at Senior Meal Program	19/380	4,241	N/A
<b>Facility Rentals:</b>			
<ul style="list-style-type: none"> <li>Fields/Concession Stands</li> <li>Pavilions</li> <li>Classrooms/Gym Rentals</li> </ul>	38 6 35	512 98 638	723 120 694
Total Rental Revenue Generated	\$9,539.20	\$66,570.61	\$102,500
<b>Youth Leagues:</b>			
<ul style="list-style-type: none"> <li>Co-ed Fall Soccer (5/30/15 - 9/11/15)</li> <li>Co-ed Spring Soccer (1/19/16 - 2/19/16)</li> <li>Greenacres Youth Baseball* (Fall)</li> <li>Greenacres Youth Baseball* (Spring)</li> <li>Co-ed Winter Basketball (9/21/15-3/12/16)</li> <li>Co-ed Youth Tennis (2/8/16-4/16/16)</li> </ul>	This Period - - - - - -	105 152 70 97 104 3	710 200 200 76 200 132 15

\* Formerly Greenacres Little League

- The very popular AARP Smart Driving Class continues through the summer with another training class on August 15<sup>th</sup> for participants 55 years of age and over at

the Community Center from 9:45 a.m. to 4:30 p.m. to provide a refresher of the “Rules of the Road.” The fee is \$15 for AARP members and \$20 for non-members.

### 3. YOUTH PROGRAMS

PROGRAM (Hours of Operation)	DAYS	HOURS	
CARES	Monday - Friday (school days)	2:00 - 6:00 p.m.	
Cool Zone	Monday - Friday (school days)	4:30 - 6:30 p.m.	
Hot Spot	Monday - Friday (mentors) 1st and 3rd Friday and Saturday	3:30 - 6:30 p.m. 6:00 - 10:00 p.m.	
PERFORMANCE MEASUREMENT # of Students Enrolled	AVERAGE THIS PERIOD	FY 2016 TO DATE	FY 2016 BUDGET
Summer Attendance (CARES & Cool Zone)	125	147	175
# of Participants in Counselor-in-Training (CIT)	7	30	25
# of Participants in Mentor Program	7	30	25
# of Presidential Volunteer Service Hours	300	1,972 hrs	3,000 hrs
<b>Summer Reading Program</b> <i>Drop Everything and Read (DEAR)</i> June/July	125	147	175
PROGRAM PARTICIPATION	THIS PERIOD	FY 2016 TO DATE	FY 2016 BUDGET
Grants/Licenses Coordinated:			
• Early Learning Coalition	\$20,593.14	\$211,921.14	\$355,736
• Registration and Parent fees	\$10,024.64	\$129,123.84	\$174,958
• Dept. of Health Child Care Food Program	\$1,643	\$12,587	\$11,400
Service Agreements Coordinated	1	1	4

- Youth Programs is in the final week of summer camp 147 campers enrolled for the August session. Camp ends Friday, August 12<sup>th</sup>:
  - Fun field trips include: Celebration Cake Design, Dubois Park, Movies, Pool, Xtreme Action Park, Snorkeling, Joey’s Outback, Papa John’s Experience, Energized Games, Ninja Lounge and SOL Theatre.
  - Educational field trips include: FL Fishing Academy Fishing Trip, Morokami Museum, South Florida Science Museum Outreach programs, Palm Beach Zoo and Science Museum.
- Youth Programs received the first of two (2) checks from the Palm Beach County Summer Camp Scholarship Program for the amount of \$20,160 for summer camp services from June 8<sup>th</sup> – July 8<sup>th</sup> for 34 participants.
- School begins Monday, August 15<sup>th</sup> and afterschool registration is underway with transportation provided from seven (7) local schools within the City limits (Liberty Park, Greenacres, Heritage, Diamond View, Greenacres Christian Academy, Cholee Lake and Pine Jog) and three (3) middle schools (Okeeheelee, L.C. Swain and Tradewinds).

#### 4. GENERAL

- The Back-to-School Event took place on Saturday, August 6<sup>th</sup> at the Community Center from 12 – 3 p.m., with 425 residents. The Leisure Services Department gave out 345 backpacks donated by the Office Depot Foundation and After Hours Pediatric Center, 200 children were fitted with bike helmets donated by the Palm Beach County Sheriff's Office, and over 190 children were fingerprinted. Free pizza, cookies, drinks, give-a-ways and arts & crafts. Thank you to all of the staff and volunteers, including Deputy Mayor Jonathan Pearce for assisting with raffle drawings.
- Upon final approval of the FY17 budget, coordination and marketing will be in full swing for the upcoming Fall and Winter events:

<b>CITY EVENTS</b>	<b>DATE/TIME</b>	<b>LOCATION</b>
Food Truck Invasion	October 26, 2016 November 30, 2016 December 28, 2016	Community Park
Fall Fitness Fest & Green Market	October 15, 2016	Community Center
Movie on the Field	November 4, 2016	Ira Van Bullock Park
Thanksgiving Dinner	November 23, 2016	Community Center
<b>CO-SPONSORED EVENTS</b>	<b>DATE/TIME</b>	<b>LOCATION</b>
<i>Lunch with Santa</i>	December 10, 2016	Community Center
The <i>Fiesta de Pueblo</i> (Three {3} Kings Day)	January 7, 2017	Community Park

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Michele Thompson, CPRP  
Director of Leisure Services