



## PRESS RELEASE

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### ***City of Greenacres Awarded Gold Medal(s) Recognizing Achievements in Preventing Childhood Obesity through *Let's Move!* Cities, Towns and Counties***

Greenacres, Florida – The National League of Cities (NLC) has recognized ***Mayor Samuel J. Ferreri and the City of Greenacres*** for recent completion of key health and wellness goals for *Let's Move! Cities, Towns and Counties (LMCTC)*. LMCTC is a major component of First Lady Michelle Obama's comprehensive *Let's Move!* initiative to ensure that kids can grow up healthy. LMCTC works closely with local elected officials nationwide to adopt policies that improve access to healthy affordable food and opportunities for physical activity for their constituents across five goal areas.

"We congratulate Greenacres for your dedication to building a healthier community for children and families," said NLC President Ralph Becker, mayor, Salt Lake City, Utah. "Through the tireless leadership and action of local elected officials in cities, towns and counties across the country, we hope to see continued progress in reversing America's epidemic of childhood obesity."

Greenacres was recently awarded two (2) gold medals in Goals I and V and the City is now a 5 gold medal site and ranked #1 in the country out of 470 communities participating in LMCTC!

"We are very honored by the national recognition of the City's efforts in promoting a healthy lifestyle for our children through physical activity and nutrition education", said Mayor Ferreri.

All LMCTC sites have the opportunity to earn up to five gold medals, one for each actionable goal to which they commit to as part of the initiative. Medals are awarded to local elected officials based on their achievements in each of the following five goal areas:

- *Goal I: Start Early, Start Smart:* Promoting best practices for nutrition, physical activity, and screen time in early care and education settings.
- *Goal II: My Plate, Your Place:* Prominently displaying *MyPlate* in all municipal or county venues where food is served.
- *Goal III: Smart Servings for Students:* Expanding access to meal programs before, during and after the school day, and/or over summer months.
- *Goal IV: Model Food Service:* Implementing healthy and sustainable food service guidelines that are aligned with the *Dietary Guidelines for Americans*.
- *Goal V: Active Kids at Play:* Increasing opportunities for physical activity.

NLC is working in partnership with the U.S. Department of Health and Human Services, and with the support of the U.S. Department of Agriculture, the National Association of Counties and other nonprofit organizations, to assist local elected officials who join LMCTC as they implement policy and environmental changes to prevent childhood obesity. The Robert Wood Johnson Foundation has awarded NLC a grant to provide technical assistance to local elected officials working to create healthier communities and prevent childhood obesity, including those participating in LMCTC.

More than 70 million Americans are now living in LMCTC communities that are dedicated to helping young people eat healthy foods and be physically active. Each month, NLC recognizes local elected officials who achieve key benchmarks for the five LMCTC goals. Since July 2012, NLC has awarded 2,320 bronze, silver, and gold medals to recognize local elected officials across the country for their LMCTC progress. The National League of Cities is dedicated to helping city leaders build better communities. NLC is a resource and advocate for 19,000 cities, towns and villages, representing more than 218 million Americans.

For more information about LMCTC and *Greenacres's* accomplishments, visit [www.HealthyCommunitiesHealthyFuture.org](http://www.HealthyCommunitiesHealthyFuture.org).

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